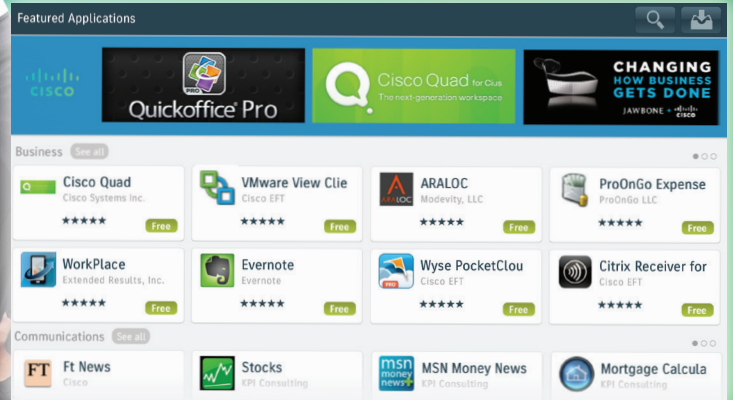


# Cisco Developer Network Marketplace

## Fact Sheet

Cisco *live!*



## One Collaborative Marketplace For Cisco Customers, Developers And Partners

Do you want to maximize the value of your Cisco investment? Quickly find the products and solutions you need? Make informed buying decisions?

If you answered “yes” to any of these questions, take a moment now to visit the Cisco Developer Network (CDN) Marketplace.

This new platform enables 360-degree collaboration among Cisco customers, developers, and partners. It offers a simple, flexible approach to identifying and acquiring Cisco-compatible solutions that meet your business needs.

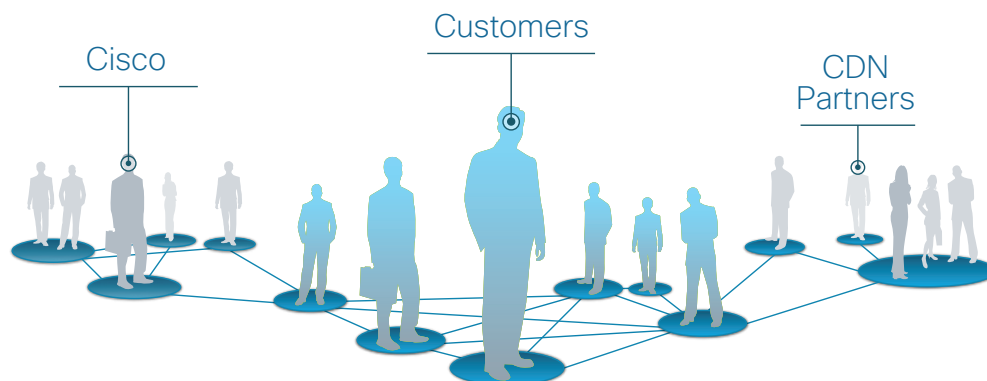
Whether you are seeking a downloadable application that you can run on a Cisco Cius device or an enterprise-wide solution, the CDN Marketplace connects you with a robust network of Cisco developers.

### How the CDN Marketplace Works

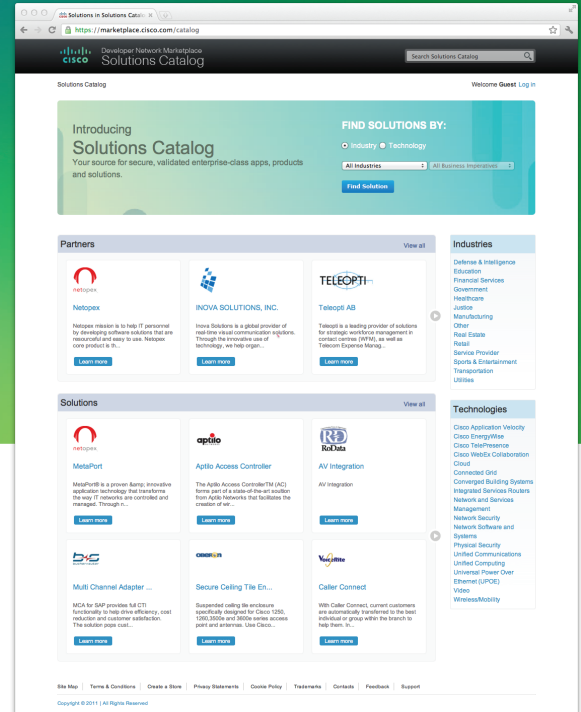
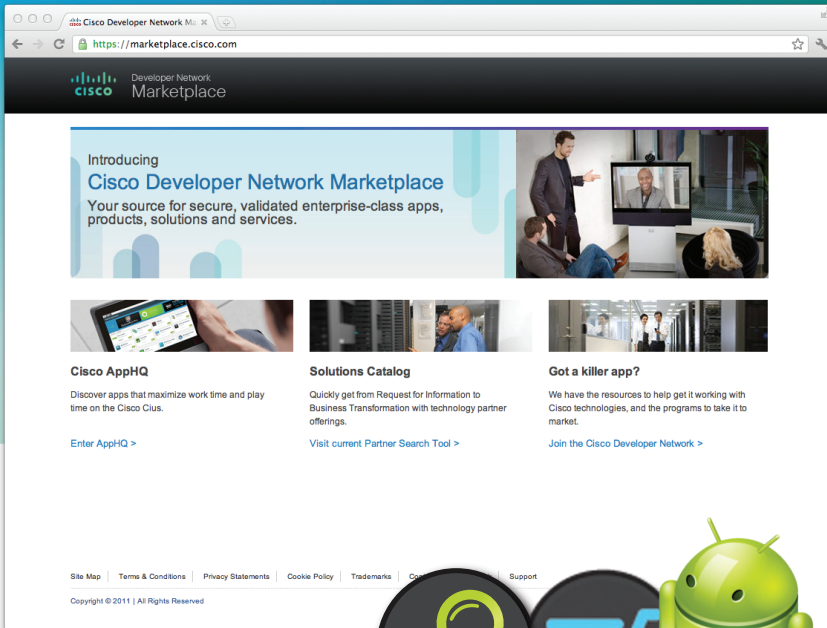
Leveraging the best practices used by popular online storefronts, the CDN Marketplace provides an easy-to-navigate destination where you can locate solutions that are right for you, ask questions, and even place an order.

With the advanced search capabilities built into the CDN Marketplace, you can view only those products and solutions that meet your criteria. Then you can reach out directly to Cisco or our CDN Partners to learn more. And when you find something you like, you can easily share the news with others by writing your own review.

In a crowded marketplace, with literally thousands of products available, these CDN Marketplace capabilities make it easier to find what you need—with helpful user feedback at your fingertips.



ONE Collaborative Marketplace



## Diverse Business Needs. One Destination.

The CDN Marketplace offers two ways to help you find what you need: Cisco AppHQ and the Cisco Solutions Catalog. Each allows you to quickly browse a wealth of applications and solutions by keyword, industry, technology, or business imperative—and rapidly target appropriate choices.



### Cisco AppHQ

Accelerate your mobile enterprise initiatives with the Cisco Cius, a device designed to support businesses on the move. Cisco AppHQ offers hundreds of customizable applications from Cisco and Cisco developers.



### Cisco Solutions Catalog

Search a large catalog of hardware and software that span all Cisco technologies. Identify potential solutions, and complete a short online form to contact a CDN developer or Cisco for further consultation.

For more information about CDN Marketplace, visit <https://Marketplace.cisco.com/>



### Cisco AppHQ delivers powerful benefits:

- **Extensive offerings** – Choose from 500+ applications from the Cisco Developer Network
- **Multi-faceted** – Find solutions that meet a range of B2B and B2C application needs
- **Personalized** – Add relevant apps such as news feeds or social networking to your Cius device
- **Convenient** – Purchase and download your app directly from the CDN Marketplace

### The Cisco Solutions Catalog offers true business value for those looking for end-to-end enterprise solutions:

- **Searchable** – Quickly locate the solution you need by keyword, industry, technology, or relevance
- **Informative** – Get detailed feature, specification, and compatibility information
- **Interactive** – Read reviews from users along with contributing your own comments
- **Viewable** – Access product demonstrations and customer testimonials